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# Confessions Advertising Man David Ogilvy

**Confessions Advertising Man David Ogilvy** - [PDF] [EPUB] *Confessions Advertising Man David Ogilvy* David Mackenzie Ogilvy CBE (/ ɔ ʊ ɪ v i /; 23 June 1911 – 21 July 1999) was an advertising tycoon, founder of Ogilvy & Mather, and known as the "Father of Advertising". Trained at the Gallup research organisation, he attributed the success of his campaigns to meticulous research into consumer habits. - Wed, 17 Apr 2019 09:43:00 GMT

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